



**Profile sheet for national or regional (sustainable) tourism cluster or network – Austrian partner ÖHV**

<p>Name and address of BSO</p>	<p><b>ÖHV – TOURISTIK SERVICE GMBH</b>  <a href="mailto:office@oehv.at">office@oehv.at</a>          Mechelgasse 1/3          1030 Wien          AUSTRIA</p>
<p>Contact person (<i>with e-mail address and optional picture</i>)</p>	<p>Ms. Barbara Diallo-Strobl  <a href="mailto:Barbara.diallo-strobl@oehv.at">Barbara.diallo-strobl@oehv.at</a></p>  <p>Ms. Paula Kämpf  <a href="mailto:Paula.kaempf@oehv.at">Paula.kaempf@oehv.at</a></p> 
<p>Short description of BSO</p>	<p>The Austrian Hoteliers Association (ÖHV) is an independent interest group representing around 1,700 top hotels in Austria. For 70 years now, it has been standing up for the domestic hotel industry, fighting for its concerns on the front line, paving the way and creating framework conditions in which successful business is possible.</p> <p>The ÖHV is also the driving force for the qualitative growth of the industry and makes its members fit for current and future challenges. The ISO-certified training institute equips hoteliers and their employees with basic and specialized knowledge for everyday operations and a successful future.</p> <p>Newsletter, member magazine, social media, app and website - ÖHV is concentrated industry knowledge, experience and solution-oriented competence.</p> <p>The annual ÖHV congress has long been regarded as an impulse and pace-setter within the industry. Various other events such as the profit.days bring together partners, hoteliers and other stakeholders.</p> <p>We support and inform not only our members on the topic of sustainability in the hotel, but also set an example internally ÖHV - in addition to our projects on the topic, our internal measures for more environmental awareness, climate protection and sustainability.</p>

<p>Relevant department <i>(if applicable)</i></p>	<p>Partner- and Event management (project management)</p>
<p>Goals regarding (sustainable) tourism</p>	<p>With its offers &amp; initiatives, the Austrian Hoteliers Association (ÖHV) supports the implementation of the Sustainable Development Goals of the United Nations (2015), the implementation of the goals of the Paris Agreement (2016) and the European Green Deal of the EU Commission (2020) in Austrian tourism and would like to act as a pioneer itself.</p> <p>In 2019 the “Zeichen setzen” – “Set a mark“ initiative started, where the ÖHV committed themselves to a sustainable work environment.</p> <p>Please find below relevant measures the Austrian Hotelier Association is taking on a daily basis:</p> <ol style="list-style-type: none"> <li>1. We have reduced our paper consumption in the office and switched to a CO2-neutral and 100% recycled (copy) paper.</li> <li>2. We already send 80% of our invoices electronically, saving paper, envelopes and postage.</li> <li>3. The Afreshed company regularly supplies our office with fruit that does not make it into the trade because it does not meet the minimum requirements (too small, too big, crooked, ...) - it would be thrown away.</li> <li>4. In our office kitchen and at the workplaces we separate our waste.</li> <li>5. We drive to most of our seminars, courses and academies, as well as events such as the annual congress, electrically. Our mobility partner Hyundai supports us in this.</li> <li>6. We hold internal meetings, such as Presidium meetings, on a hybrid basis so that participants do not have to travel from all over Austria. Our annual congress is organised according to the criteria of the Austrian Eco-label for Green Meetings.</li> <li>7. With our membership in the turn to zero community, we are committed to the goal of climate neutrality. Our focus is on the reduction of greenhouse gas emissions.</li> </ol>
<p>Selected services, programmes and projects on sustainable tourism <i>(with brief descriptions)</i></p>	<p>With our project "Making a mark", we are driving awareness raising in the hotel industry. We bundle knowledge and best practices, present ideas and products and show where they are already being used successfully. We also invite people to further training and information events. And we also keep the environmental impact low in the office. Our printed materials are of the highest environmental standard, our electricity comes from 100% hydroelectric power and the annual ÖHV Congress is held as a Green Meeting.</p> <p>The participation in the EU project “European Tourism Going Green” ETGG2030 for SMEs enables them to benefit from free training and consultancy services, eco-label certification, and exchange of experience and communication at European level.</p> <p>Together with the Austrian Ministry for Climate Protection, the ÖHV has launched a new initiative - the Klimateller. Together we want to contribute to a more climate-friendly food and beverage offer in the</p>

	<p>hotel industry and provide many suggestions and useful tips for practice based on facts, background reports and best practices.</p>
<p>Network of partners in the field of sustainable tourism (2-3 sentences on each partner + website; physical address for mapping on <a href="http://destinet.eu">destinet.eu</a>)</p>	<p><b>SDI* rating</b> <a href="http://sdi-rating.com/">http://sdi-rating.com/</a></p> <p>SDI*Rating has developed a methodology that makes tourism-related sustainability indicators of companies visible in ONE number from 0 to 100 and supports the measurement of ESG performance - environmental, social and corporate governance.</p> <p><b>Illwerke vkw`s</b> <a href="https://www.illwerkevkw.at/">https://www.illwerkevkw.at/</a></p> <p>In illwerke vkw's core business, sustainability is firmly anchored. Renewable energy, energy efficiency and climate protection are not just headlines; they have the relevant know-how and offer their customers innovative solutions.</p> <p><b>Initiative "Klimateller"</b></p> <p>Within the framework of the initiative, we have therefore set ourselves the goal of looking at this important and exciting topic from many angles and providing useful input for practice.</p> <p>Here we are working together with:</p> <ul style="list-style-type: none"> <li>- <a href="https://www.landschaftleben.at/">https://www.landschaftleben.at/</a></li> <li>- <a href="https://www.fairtrade.at/">https://www.fairtrade.at/</a></li> <li>- <a href="https://www.vegan.at/">https://www.vegan.at/</a></li> <li>- <a href="https://www.toogoodtogo.com/de-at">https://www.toogoodtogo.com/de-at</a></li> <li>- <a href="https://united-against-waste.at/">https://united-against-waste.at/</a></li> </ul>